

SBI Clerk Pre 2024-25 Memory Based Paper 22 Feb 2025 4th Shift

Directions (1-6): In the following passage there are blanks, each of which has been denoted by a letter. For each blank, five options are given. Choose the most appropriate word from the options that fits the blank appropriately.

Corporate marketing is a crucial aspect of any business strategy, as it helps companies develop and maintain a strong brand identity. The primary goal of corporate marketing is to _____ (A) the company's position in the market. A key element of this process is understanding consumer behavior, which allows businesses to create effective _____ (B). A successful corporate marketing strategy often includes various components, such as social media campaigns, _____ (C) promotions, and influencer partnerships.

To stay competitive, companies must constantly assess their _____ (D) to market trends and consumer preferences. One of the most significant challenges in corporate marketing is _____ (E) how to engage with new markets while maintaining loyalty from existing customers. Effective use of technology, particularly data analytics, has become an essential tool for _____ (F) customer insights and improving marketing outcomes.

- Which of the following word best fits in **blank (A)**?
(a) establish (b) confuse (c) undermine (d) delay (e) grate
- Which of the following word best fits in **blank (B)**?
(a) embodies (b) advertisements (c) purchases (d) sales (e) proximities
- Which of the following word best fits in **blank (C)**?
(a) trivial (b) globally (c) emergency (d) random (e) strategic
- Which of the following word best fits in **blank (D)**?
(a) converse (b) response (c) avoidance (d) rejection (e) reimpose
- Which of the following word best fits in **blank (E)**?
(a) diminishing (b) sinking (c) assuring (d) predicting (e) optimizing
- Which of the following word best fits in **blank (F)**?
(a) alarming (b) browsing (c) rejecting (d) reducing (e) analyzing

Directions (7-8): Choose the option that best replaces the highlighted phrase to make the sentence grammatically correct and contextually meaningful. If no correction is required, select option "No correction required" as your answer.

- A man lost his life, and his co-worker was injured **after thrashed** by their employer.
(a) after being thrashed (b) after having thrashed (c) after been thrashed
(d) after thrashed being (e) No correction required
- As a **complement** for his hard work, the company gave him a thoughtful token of appreciation and gratitude.
(a) a compliment of (b) a complement to (c) a compliment for
(d) a compliment about (e) No correction required

Directions (9-10) : In the following question a sentence has been divided into five parts which might not be in their correct order of narrative. The sentence is then followed by five options, one of which gives the sequence of the rearranged parts to make the sentence meaningful. You must choose the option which gives the correct sequence of the parts. If the sentence is already arranged in the correct sequence or the correct sequence doesn't match with any of the given sequence, mark option "No rearrangement required" as your answer.

- (A) succeed in business is by (B) having cordial relationships (C) with your customers (D) the only way you can
- (a) DCBA (b) BCAD (c) DABC (d) BACD (e) No rearrangement required
 - (A) order for diversion (B) no work on forest
(C) competent authority's (D) land can begin without the
(a) DBCA (b) DACB (c) BACD (d) BDCA (e) No rearrangement required

Directions (11-12) : In the question given below, four words are given in bold. These four words may or may not be in their correct position. The sentence is then followed by options with the correct combination of words that should be interchanged with each other to make the sentence grammatically and contextually correct. Find the correct combination of the words that should replace each other.

11. The **loans** (A) shortage affecting **cuts** (B) will delay interest rate **banks** (C), slow down credit growth, and require actions to make **cash** (D) cheaper.
 (a) (A) – (D) (b) (B) – (C) (c) (A) – (D) and (B) – (C)
 (d) (A) – (C) and (B) – (D) (e) No interchange required
12. India's **recovery** (A) watchdog has cleared stricter penalty **competition** (B) rules to prevent **delaying** (C) parties from **erring** (D) payments.
 (a) (A) – (B) (b) (B) – (C) (c) (A) – (B) and (C) – (D)
 (d) (A) – (C) and (B) – (D) (e) No interchange required
13. **Choose the option that best replaces the highlighted phrase to make the sentence grammatically correct and contextually meaningful. If no correction is required, select option "No correction required" as your answer.**
 The jewellery and other valuable assets **was keep safe** in a secure locker to prevent any theft.
 (a) was kept safe (b) were kept safe (c) were keep safe
 (d) was keeping safe (e) No correction required
14. **In the question given below, four words are given in bold. These four words may or may not be in their correct position. The sentence is then followed by options with the correct combination of words that should be interchanged with each other to make the sentence grammatically and contextually correct. Find the correct combination of the words that should replace each other.**
 Both **consumers** (A) said India remains a value market, with **companies** (B) buying **cheaper** (C) oral care and beauty products **infrequently** (D).
 (a) (A) – (C) (b) (B) – (C) (c) (A) – (B) and (C) – (D)
 (d) (A) – (B) (e) No interchange required

Directions (15-23): Read the passage carefully and answer the following questions.

Once upon a time, in a quaint village nestled between rolling hills, lived a young girl named Meera and her father, Raghav. They owned a 5-hectare piece of land, untouched and fertile, waiting for life to bloom upon it. Unlike the other villagers who grew the same **sorts** of crops year after year, exhausting the soil, Meera and her father dreamt of cultivating their land differently. They envisioned vibrant fields of diverse crops that would nourish the earth and bring prosperity.

However, their vision was met with skepticism. The villagers scoffed at the idea, saying, "Why change what has always worked? Stick to the usual sorts of crops. It's risky to experiment!" But Meera and Raghav were determined. They constructed a water source at the far end of their field, ensuring a reliable supply, and began to work tirelessly, learning about crop diversification and sustainable farming practices.

As seasons passed, their land turned into a thriving patchwork of colors—golden grains swayed next to lush green vegetables, _____ vibrant flowers danced under the sun. The water percolated through the soil, keeping the crops nourished even during dry spells. Their success didn't go unnoticed. Curious villagers began to gather, watching Meera and her father **conduct** their daily tasks with care and precision. They witnessed how the diversified crops improved the soil's health and increased yields.

Inspired by their journey, Meera founded an organization called "Harit Bhoomi" (Green Earth) to educate farmers about crop diversification. She conducted workshops under the old banyan tree, explaining the importance of rotating different sorts of crops to maintain soil fertility. She even showed them how water, when managed properly, could percolate efficiently, conserving resources.

At first, only a few attended, but as word spread of Meera's successful harvests, more villagers came, eager to learn. They realized that her methods were not just innovative but also sustainable. In time, the village transformed,

with fields bursting with different sorts of produce, enriching both the land and the people's lives.

Meera and Raghav's dream had not only come true but had also inspired a whole community to embrace change and growth. And under the shade of that banyan tree, surrounded by hopeful farmers, Meera knew that her journey was just beginning, as ideas continued to **well** from her mind like a spring of inspiration.

15. Which of the following is a synonym for "**sorts**" as used in the passage?
(a) varieties (b) manure (c) harvest (d) genes (e) mixture
16. Which of the following is the most appropriate antonym for the word "**conduct**"?
(a) scatter (b) believe (c) halt (d) destroy (e) complicate
17. Which of the following statements is **CORRECT** according to the passage?
(I) Meera and Raghav followed the traditional methods of farming like other villagers.
(II) Meera founded an organization to educate farmers about sustainable farming practices.
(III) The villagers were successful in maintaining soil fertility with their usual crops.
(a) Only I (b) Both I and II (c) Only III (d) Only II (e) All I, II, III
18. What did Meera and Raghav practice to maintain soil fertility?
(a) Monocropping (b) Irrigation (c) Hybrid seeds (d) Pesticides (e) Crop rotation
19. Which of the following words best fits the blank in the passage?
(a) although (b) since (c) because (d) while (e) unless
20. Which of the following is the most appropriate synonym for the word "**well**"?
(a) inculcate (b) overflow (c) came (d) arise (e) reduce
21. Why did the villagers initially doubt Meera and Raghav's farming methods?
(a) They believed crop rotation was too expensive.
(b) They were concerned about the reliability of the water source.
(c) They thought experimenting with different crops was risky.
(d) They were unfamiliar with irrigation techniques.
(e) They preferred chemical pesticides for better yield.
22. Which of the following best describes the transformation observed in the village due to Meera and Raghav's efforts?
(a) Increased dependency on chemical fertilizers (b) Uniform cultivation of a single high-yield crop
(c) Migration of villagers to urban areas for better opportunities (d) Decline in soil fertility due to over-exploitation
(e) Diverse and abundant produce enriching both land and community
23. What does the last paragraph primarily convey about Meera's journey?
(a) She achieved her dream and focused on maintaining her success.
(b) She inspired community growth while continuing to explore new ideas.
(c) Her methods were successful, leading to widespread acceptance without challenges.
(d) She shifted her focus from farming to education, leaving cultivation behind.
(e) She fulfilled her vision but became less involved as the community took over.
24. A word has been given in each question and has been used in the sentences given below. Identify the statements where the word has been used in a correct manner. If the word has been used correctly in all the statements, mark "All are correct", as your answer.

Hone

- (I) The artist continued to **hone** his craft, experimenting with his palette to create mesmerizing masterpieces.
- (II) To meet the growing demand, professionals must **hone** their soft skills, such as communication and problem-solving.
- (III) By leveraging his talent, he managed to **hone** a successful firm that consistently generated substantial profit.
- (a) Only (III) (b) Both (I) & (II) (c) Both (II) & (III) (d) Only (II) (e) All are correct

Directions (25-26) : Read each of the following four sentences to find out whether there is any grammatical

mistake/error in it. Choose the sentence with no grammatical error as the correct answer. If all the given sentences are grammatically incorrect, choose option "None are correct" as an answer.

25. (a) The Yamuna river swells up during the monsoon and deposits silt in the riverbed.
 (b) No bus system in India offer adequate transit information.
 (c) Rescue operations have been severely hampered by continuous water ingress.
 (d) He lauded the increase participation of women in different sectors.
 (e) None are correct
26. (a) There will be no gushing of water and mud from the open whole on the roof.
 (b) We have warm but windy weather, perfect for viewing bright screens outside.
 (c) The cyclic return to bloom gives our unstable world a sense of console predictability.
 (d) And huge development on the banks is a folly, some may be hard to remove.
 (e) None are correct
27. **In the sentence given below, four words have been highlighted which may be misspelt or inappropriate in their usage. Mark the erroneous word as the answer and if all the words are correct in their spellings and usage, choose 'All are correct' as the answer.**

The incident **occurred** due to his **absence**, making it difficult to **immitate** his approach to **address** issues.

- (a) occurred (b) absence (c) immitate (d) address (e) All are correct
28. **A word has been given in each question and has been used in the sentences given below. Identify the statements where the word has been used in a correct manner. If the word has been used correctly in all the statements, mark "All are correct", as your answer.**

Novel

(I) The **novel** idea was praised by everyone, as it was the same one they had heard many times before.

(II) Her **novel** approach revealed rare wisdom beyond her years and experience.

(III) The **novel** disease continues to mutate, challenging scientists to find effective treatments.

- (a) Both (I) & (III) (b) Only (I) (c) Both (II) & (III) (d) Only (II) (e) All are correct
29. **Read each of the following four sentences to find out whether there is any grammatical mistake/error in it. Choose the sentence with no grammatical error as the correct answer. If all the given sentences are grammatically incorrect, choose option "None are correct" as an answer.**
- (a) The suspect appear in court yesterday to face the charges.
 (b) The contractor, along with two of his associates, demand prompt payment today.
 (c) The company hold a meeting yesterday to discuss the new marketing strategy.
 (d) After hearty breakfast of dosa, he felt energized for the day.
 (e) None are correct
30. **Read each of the following four sentences to find out whether there is any grammatical mistake/error in it. Choose the sentence with no grammatical error as the correct answer. If all the given sentences are grammatically incorrect, choose option "None are correct" as an answer.**
- (a) Much startups began in humble Silicon Valley garages, revolutionizing the tech industry.
 (b) She faced allegations for possible foreign interference in her leadership decisions.
 (c) The catch had brilliantly taken by Richa Ghosh behind the stumps in the back.
 (d) With a growing emphasis on stress management, workplaces are adopting mindfulness practices.
 (e) None are correct

ANSWER KEYS SBI CLK PRE PREVIOUS PAPER

QUS.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
ANS.	A	B	E	B	D	E	A	C	C	D	C	C	B	D	A	C	D	E	D	D
QUS.	21	22	23	24	25	26	27	28	29	30										
ANS.	C	E	B	B	C	B	C	C	E	D										

